

# Personal Portfolio Project

#### **Outline Brief:**

The Art and Design course is all about <u>YOU</u> and what interests <u>YOU</u>. Therefore, I would very much like to find out more about what inspires you– it could be anything – from fine art paintings to footwear design, contemporary jewellery to African fabric designs.

There are two tasks I would like you to complete for me before we start Year 12, and the more detail you do it in the better – so that I can make sure you get the most out of the course.

## Tosk One: Personal Sketchbook Project

You have a choice, you can either:

 Make a sketchbook from whatever materials you like. It can range in size from A5 – A3 and should be bound or contained in some way (i.e. Not loose leaves). It should have a cover, which can be decorated or made from a different material than the rest of the book.

#### OR

Buy yourself a sketchbook or folder to use purely to keep your inspiration in.

You should complete work for each page based upon the following starting points:

- 1. Create a mind map that explains your reasons for choosing this subject. Decorate it with sketches and make it as well presented as possible.
- 2. Draw an object that has sentimental meaning to you.
- 3. Without copying any aspect of their work, create an image that shows who your favourite artist / designer / photographer is.
- 4. Describe a piece of work or object that particularly inspires you.
- 5. Create an image of something that has grown old or decayed.
- 6. Create an image of something that changes.
- 7. Create an image of a collection of objects that you cherish.
- 8. Make something 3D and photograph it.
- 9. Use something other than a pen or pencil to draw something (e.g. a stick in paint, a cotton bud in ink and so on).
- 10. Describe what you have learnt from the technique you used in task 9.

The purpose of this process is to enable us to understand your creative approach to a problem. It is therefore essential that you give each of the tasks a great deal of thought. There is certainly no right or wrong way to approach this and you should give consideration to what we mean by 'Create' 'Describe' 'Make' 'Use'.

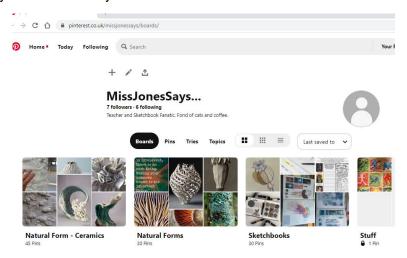
This work will need to be presented in your first lesson in the subject when you start in September, and I can't wait to see them!

PS You need to incorporate this project into your sketchbook in a creative way! Make a special envelop for it, cut it up and put it creatively onto pages in your sketchbook, annotate it – whatever you like!

### Tosk Two: Personal Pinterest Project

Some of you may have already discovered Pinterest as a brilliant tool to gather inspiration and ideas for projects. I would like you to create an account using your school email address, and use it purely for your BTEC studies.

I have created one to give you some ideas of categories, inspiration and things you could 'pin', and I would like you to follow me so I can see your mood boards grow. My Pinterest handle is 'Miss JonesSays...' and you can see what you should be able to see in the screen shot below.



Please can you create boards with the following titles, and pin a minimum of ten pins to each board:

#### Patterns and Prints

This board should have a selection of pins that you find attractive or interesting. These prints could be from posters, wallpaper, fabric etc.

#### Inspirational Products

This board should contact products or objects that inspire you – are you into jewellery? Shoes? Handbags? Watches? Trainers? Technology?

#### Inspirational Artworks

This board should include pieces by artists and designers that may have no useful function at all – paintings, sculptures, installation pieces, illustrations and so on. They could be old, new, made by hand, digital, photographs – anything 'art' based.

#### Inspirational Sketchbooks

You will be working mainly in sketchbooks during this qualification, and presentation is incredibly important. Use this board to pin ideas for sketchbook layouts and pages – then if you get stuck when doing your sketchbook, you have something to inspire you.

#### Random Inspiration

Anything else! Animals, birds, standalone photographs, celebrities you admire – anything at al you might want to refer to in future.

#### How this project links to the Qualification

Each of these tasks is designed to allow students to present work that relates to Assessment Objectives including the following themes – Develop, Explore, Record and Present It also acts as preparation work for multiple units that will be studied during the course.

## Transition Project: Checklist

<u>Task</u>	Complete?
Buy or make a sketchbook	
Create an image that explains your reasons for choosing this subject	
Draw a flat object	
Without copying any aspect of their work, create an image that shows who your	
favourite artist / designer / photographer is	
Describe a piece of work or object that particularly inspires you	
Create an image of something that has grown old	
Create an image of something that changes	
Create an image of a collection of objects that you cherish	
Make something 3D and photograph it	
Use something other than a pen or pencil to draw something (e.g. a stick in paint, a	
cotton bud in ink and so on)	
Describe what you have learnt from the technique you used in task 9	
Create a Pinterest account using your TCOLC email address	
Follow 'MissJonesSays'	
Create a new board: 'Patterns and Prints'	
Pin a minimum of 10 pins to the board	
Create a new board: 'Inspirational Products'	
Pin a minimum of 10 pins to the board	
Create a new board: 'Inspirational Art'	
Pin a minimum of 10 pins to the board	
Create a new board: 'Inspirational Sketchbooks'	
Pin a minimum of 10 pins to the board	
Create a new board: 'Random Inspiration'	
Pin a minimum of 10 pins to the board	

Please note that this is the minimum work that you should complete. The more you do, the better position you will be in to start the course in September. Do not feel limited by the tasks above, if you want to create extra pages in your sketchbook, stick stuff in (post cards, colour tests, buts cut out of books or magazines\*) sketch anything and everything, paint something random – please do so. The important thing is to stay as creative as possible over the Summer. If you knit something, sculpt something or create something – take photos of it for your sketchbook too!

If you want to create additional boards for your Pinterest area, please do so too – I want to get to know what sort of things inspire you before we start working together.

Have an amazing holiday and I'm looking forward to meeting you – if you need any advice or guidance or have any questions about the course or transition work please drop me an email at:

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(I might take a few days to reply, but I will!)

Miss Jones