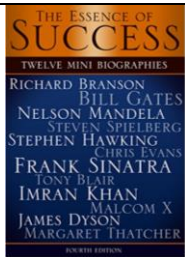


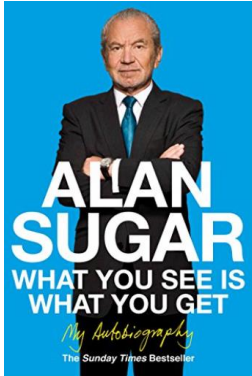


Key Stage 5

	<p>The Business Book (Big Ideas) <i>The Business Book</i> helps you over the hurdles facing every new business, such as finding a gap in the market, securing finance, employing people, and creating an eye-catching brand. It is a plain-speaking visual guide to 80 of the most important commerce theories including chaos theory, critical path analysis, market mapping, and the MABA matrix. Its graphics and flow diagrams demystify complicated concepts and explain the ideas of seminal business thinkers, such as Malcolm Gladwell's "tipping point" or Michael Porter's "five forces". It shows that you can succeed with stories of rags-to-riches entrepreneurs, including the founders of Hewlett-Packard, who began their global enterprise from their garage.</p>
	<p>Like A Virgin: Secrets They Won't Teach You at Business School Looking for advice in setting up your own company, improving your career prospects, or developing your leadership skills? Why not ask Richard Branson? In <i>Like a Virgin: Secrets They Won't Teach You at Business School</i>, Richard distils and shares the wisdom and experience that have made him one of the world's most recognised and respected entrepreneurs. From his top tips on succeeding in business to some hard-hitting opinions on the global finance crisis, this book brings together his best advice on all things business.</p>
	<p>Leading Ferguson What does it take to lead a team to world-class success over a sustained period of time? Sir Alex Ferguson is one of the few leaders who truly knows. In his 38 years in management, Sir Alex won an astonishing 49 trophies and helped grow Manchester United into one of the biggest commercial brands in the world. In this inspirational and straight-talking book, Sir Alex reveals the secrets behind his record-breaking career. LEADING is structured around the key skills that Sir Alex values most highly. It includes subjects we immediately associate with his managerial style: Discipline, Control, Teamwork and Motivation. But it also addresses subjects that are less obvious but no less important when seeking success: Delegation, Data Analysis and Dealing with Failure.</p>
	<p>The 7 Habits of Highly Effective People In <i>The 7 Habits of Highly Effective People</i>, author Stephen R. Covey presents a holistic, integrated, principle-centred approach for solving personal and professional problems. With penetrating insights and pointed anecdotes, Covey reveals a step-by-step pathway for living with fairness, integrity, service, and human dignity principles that give us the security to adapt to change and the wisdom and power to take advantage of the opportunities that change creates.</p>
	<p>The Essence of Success: 12 Mini Biographies This book is a compilation of twelve concise biographies of Richard Branson, Bill Gates, Nelson Mandela, Steven Spielberg, Stephen Hawking, Chris Evans, Frank Sinatra, Tony Blair, Imran Khan, Malcolm X, James Dyson and</p>

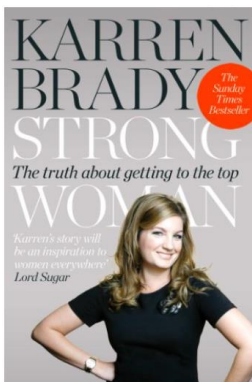


Margaret Thatcher, which will enable the reader to gain an insight into each character in one short sitting.



What You See Is What You Get: My Autobiography

Alan Sugar was born in 1947 and brought up on a council estate in Clapton, in Hackney. As a kid he watched his dad struggle to support the family, never knowing from one week to the next if he'd have a job. It had a huge impact on him, fuelling a drive to succeed that was to earn him a sizeable personal fortune. Now he describes his amazing journey, from schoolboy enterprises like making and selling his own ginger beer to setting up his own company at nineteen; from Amstrad's ground-breaking ventures in hi-fi and computers, which made him the darling of the stock exchange, to the dark days when he nearly lost it all; from his pioneering deal with Rupert Murdoch to his boardroom battles at Tottenham Hotspur FC.

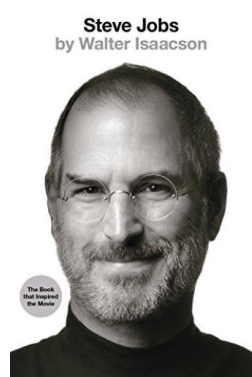


Strong Woman: The Truth About Getting to the Top

Karren Brady is an inspiration to women everywhere, and her incredible success is borne of her passion, impressive business instinct, ambition, and her very genuine, honest, down-to-earth outlook.

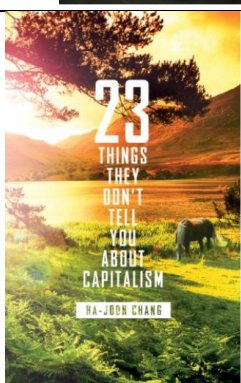
This is Karren's story... before being Alan Sugar's aide on The Apprentice and VC of West Ham United, how she started out as a sparky 18-year-old at Saatchi & Saatchi and at 23, went on to persuade David Sullivan to buy Birmingham City football club – turning that business round to sell it for an incredible £82 million 12 years later.

Strong Woman tells how she balances her personal life with her professional, her priorities, her life as mother of two and wife. Karren reveals how she coped when doctors told her after a routine scan that she had a brain aneurysm, that she must have a complicated operation immediately and had a 30% chance of not surviving, and how it has since influenced her outlook and priorities.



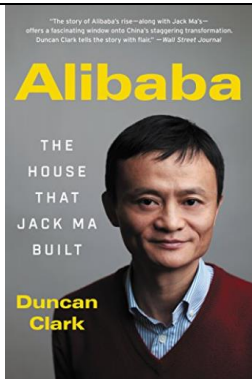
Steve Jobs: The Exclusive Biography

Based on more than forty interviews with Steve Jobs conducted over two years - as well as interviews with more than a hundred family members, friends, adversaries, competitors, and colleagues - this is the acclaimed, internationally bestselling biography of the ultimate icon of inventiveness. Walter Isaacson tells the story of the rollercoaster life and searingly intense personality of creative entrepreneur whose passion for perfection and ferocious drive revolutionized six industries: personal computers, animated movies, music, phones, tablet computing, and digital publishing.



23 Things They Don't Tell You About Capitalism

Ha-Joon Chang dispels the myths and prejudices that have come to dominate our understanding of how the world works. He succeeds in both setting the historical record straight ('the washing machine has changed the world more than the internet'; 'the US does not have the highest living standard in the world'; 'people in poor countries are more entrepreneurial than people in rich countries') and persuading us of the consequences of his analysis ('making rich people richer doesn't make the rest of us richer'; 'companies should not be run in the interest of their owners'; 'financial markets need to become less, not more, efficient').



Alibaba: The House that Jack Ma Built

In just a decade and half Jack Ma, a man who rose from humble beginnings and started his career as an English teacher, founded and built Alibaba into the second largest Internet company in the world. The company's \$25 billion IPO in 2014 was the world's largest, valuing the company more than Facebook or Coca Cola. Alibaba today runs the e-commerce services that hundreds of millions of Chinese consumers depend on every day, providing employment and income for tens of millions more. A Rockefeller of his age, Jack has become an icon for the country's booming private sector, and as the face of the new, consumerist China is courted by heads of state and CEOs from around the world.