

# Creative iMedia

Exam Board: OCR  
Course Code: J834

## Course Overview

This is a Vocational qualification that takes an engaging, practical and inspiring approach to learning and assessment. Digital Media is a key part of many areas of our everyday lives and vital to the UK economy. Production of digital media products is a requirement of almost every business so there is huge demand for a skilled and digitally literate workforce.

## Course Details: 3 Components:

R093: Creative iMedia in the media industry **Exam 40%**

R094: Visual identity and digital graphics **Coursework 30%**

R097: Interactive digital media **Coursework 30%**

## What you will be doing?

Student will initially start work on Unit R094 Coursework. Followed R097 during year 10. As they start year 11, they will start work on Unit R093 Exam theory. This will prepare your child to undertake their exam during January of that academic year. To complete the qualification your child will complete and improve R094 and R097 to ensure they are in good standing to achieve the best possible grade they deserve. A combination of all the units will award your child with a GCSE equivalent at Level 2.

## Is this course for you?

Everyone uses computers in their daily lives whether its for work or fun. So, have you wondered how apps, websites or even games are developed? Have you thought about the content you see on social media and where it comes from? Creative iMedia is a course that teaches you and provides you with an insight we often overlook. If you enjoy being creative, learning how to use new software such as Photoshop, designing and implementing your ideas, Creative iMedia is the course for you!

## Career Progression

Studying this course has a progression into various Level 3 IT qualifications. Following on from this, jobs such as Graphic design, Games design, Web design and App design are just a few exciting opportunities this path leads to.

## Contact

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