

Homework

Business

- Y10s are going to have a A3 mind map for each topic of theme 1 to complete. They are to use GCSE Bitesize/Revision Guides/Class workbooks to complete recall and revision and have a fully completed mind map for each sub-topic covered.
- As well as this all gaps in E-revision or if they would like to go over low scores to improve E-Revision practice needs to be completed.
- For additional recall/improving performance – SENECA learning and GCSE Pod.

Economics

- All year 10 students will be given a topic companion on 'How Markets Work'. This covers units 1-6 of the GCSE Economics specification and will help students prepare for a full GCSE paper upon their return for year 11. All work to be completed in workbook and students will need access to internet to carry out research for tasks and will need access to their study notes on TEAMS.

Experiences

Places they can visit:

- The Golden Mile – to view the numerous shops/Indian community and see local business in all their enterprising glory.
- Fosse Park – to look at the new layout, various high street and top-end shops, brands/promotions/food court area and sales techniques.
- Abbey Pumping Station – to look at the history of industry
- Leicester City Football Club – students can visit the staff shop to learn how sports team generate revenue
- New Walk Museum
 - Achievements Industry section – what does industry mean to you
 - I Grew up in the 80s section – looking at old brands and how they have transformed today (not sure if this is still on?)

Good watch on Freeview:

- BBC News – keep up to date with business news
- BBC iPlayer – Dragons Den/Apprentice
- BBC Three – Filthy Business (two friends who make money from the rubbish business/how they survive in difficult times)
- BBC Three – Be Your Own Boss
- Radio 4/Woman's Hour and various shows: How to turn your passion into business
- BBC How it's made - various everyday products going through the manufacturing to finished stages
- BBC Panorama – various documentaries

Good watch on Netflix: Motivational and inspiring for young entrepreneurs 15+

- The Pursuit of Happiness – age doesn't matter in business/remove the word 'give up' from your dictionary/consistent
- The Founder – learn to do what you love/age doesn't matter
- Steve Jobs – be creative/don't give up/problem solving
- Rocket Singh (booleyywood) - being an average student is not a fault/never give up/focus on dreams
- Social Network – stealing ideas and making them better/being a good student
- Swades (Bollywood) – Never forget where you came from/convincing power
- The White Tiger (Bollywood) – entrepreneurship/corruption/income inequalities
- The Pad Man(Bollywood) – entrepreneurship/giving jobs to local communities/not giving up
- Toilet (Bollywood) – highlights the lack of infrastructure in LEDC's and lack of economic development.

Suggested Reading List



FICTION BOOKS

The Henna Wars by Adiba Jaigirdar

Nishat has the perfect idea: a henna business. She's a talented henna artist who has been creating her own designs for a while, and henna is an integral part of her culture. But when Flávia, a new girl that Nishat finds herself attracted to, also starts a henna business with her mean-girl cousin, the competition becomes heated.

Charming as a Verb by Ben Philippe

Henri is a first generation Haitian teen living in New York City, and he feels constant pressure. He walks dogs as a side hustle to get him closer to his goal of attending Columbia...until a classmate named Corrine catches on to his scheme and wants something in return for her silence.

The Business by Iain Banks

Kate is a senior executive officer in a powerful and massively discreet transglobal organization. The character of The Business seems, even to her, to be vague to the point of invisibility. Her job is to keep abreast of technological developments, but she must let go the assumptions of a lifetime.

The Year Money Grew on Trees by Aaron Hawkins

With frostbitten fingers, sleepless nights and sore muscles, 14-year-old Jackson Jones and his posse of cousins discover the lost art of winging it when they take over an orchard of 300 wild apple trees. They know nothing about pruning or irrigation or pest control, but figure it out they must.

NON-FICTION BOOKS

How To Start Your Very First Business by Julie Merberg and Sarah Parvis

This book helps you to consider what you need to do to start a business and includes lessons about start-up costs vs. operating costs, calculating profit, and how to set a price.

The Business Book by Dorling Kindersley

A plain-speaking visual guide to 80 of the most important commerce theories including chaos theory, critical path analysis, market mapping, and the MABA matrix.

A Brief History Of The Next 50 Years by Richard Watson

An examination of the emerging patterns and developments in society, technology, economy, and business, to help us speculate on how the world might change in the next 50 years.

Steve Jobs: The Man Who Thought Different by Karen Blumenthal

Steve Jobs has been described as a showman, artist, tyrant, genius, jerk. Through his life he was loved, hated, admired and dismissed. Learn about the story of Steve Jobs, the genius who founded Apple in his parent's garage when he was just 21 years old.

Teen Trailblazers by Jennifer Calvert

Find inspiration in these 30 Fearless Girls Who Changed the World Before They Were 20.

ONLINE ARTICLES AND MAGAZINES

[FORBES 2020](#)

[Wired - Business Section](#)

[Inc Guides and Reviews](#)

[The Drum - Marketing Magazine](#)

[Startups.100](#)

PODCASTS AND MEDIA

[The Economist Radio Podcasts](#)

[Fast Company Podcasts](#)

[Business Insider Youtube Channel](#)

[Fortune Podcasts](#)

[The Disrupters Podcasts](#)