Creative iMedia

OCR Cambridge Nationals Creative iMedia

Creative iMedia course overview

This is a Vocational qualification that takes an engaging, practical and inspiring approach to learning and assessment. Digital Media is a key part of many areas of our everyday lives and vital to the UK economy. Production of digital media products is a requirement of almost every business so there is huge demand for a skilled and digitally literate workforce.

How is the course assessed?

4 Components:
R081: Preproduction skills - **Exam 25%**
R082: Creating digital graphics - **Coursework 25%**
R085: Creating a multipage website - **Coursework 25%**
R087: Creating interactive multimedia products - **Coursework 25%**

What you will be doing?

Students will initially start work on Unit R087 Coursework. Here after, they will start work on Unit R081 Exam theory. This will prepare students to undertake their exam whilst their in year 10. To complete the qualification students will complete the remaining two Units, R087 and R085 by the end of year 11. A combination of all the units will award students with a GCSE equivalent at Level 2.

Is this course for you?

Everyone uses computers in their daily lives whether its for work or fun. So, have you wondered how apps, websites or even games are developed? Have you thought about the content you see on social media and where it comes from? Creative iMedia is a course that teaches you and provides you with an insight we often overlook. If you enjoy being creative, learning how to use new software such as Photoshop, designing and implementing your ideas, Creative iMedia is the course for you!

What could this course lead to?

Studying this course has a progression into Level 3 Cambridge Technicals in IT. Following on from this, jobs such as Graphic designer, Games designer, Web designer and App designer are just a few exiting opportunities this path leads to.

Who can I contact for further advice or support?

Mr N Jamal, Head of Department: njamal@cityleicester.Leicester.sch.uk